



1. Mr. Kishore Alva, BCIC President met Shri. B S Yeddyurappa, Leader of the Opposition, GoK.
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4. Mr. Kishore Alva, BCIC President met Mr. Vijay Bhaskar, Chief Secretary, GoK
5. Mr. Devesh Agarwal, Sr. VP, BCIC at Interactive Session on Tourism





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Foreword April 2019



**Kishore Alva**  
President, BCIC

Global Finance Leaders who recently met at the Group of 20 major Economies Summit in Japan have warned that increasing trade dispute between the United States and China, which shows no signs of abating, could propel the world economy into a crisis. This is a serious forewarning which needs to be resolved at the earliest considering the fact that already the headline risks are very high what with volatile crude price, flattened global economic growth and dipping private investments.

However, a positive development at the G-20 was that, officials in their closing statement indicated that though they see trade tensions “intensifying”, unanimously agreed to address the risks on a collective basis.

The trade tensions between the two warring nations have disrupted global growth. With uncertainty high, investment has suffered and the manufacturing sector across the globe has taken a huge hit. The Finance Leaders observed that Governments must intensify international dialogue to restore confidence and invest to prepare for tomorrow’s challenges vis-à-vis developing better skills and creating high end infrastructure for the emerging digital world rather than warring and disrupting global economy.

Economists have been saying that a sound macroeconomic policy framework is now essential to deliver stable and healthy economic growth and meet the objectives of the 2030 Agenda for Sustainable Development. It is known fact that Macroeconomic policy tools can be used to reduce the impact of a volatility and stabilize income levels and inflation. Policy tools also impact how income is distributed across individuals and across generations, guide consumption and production decisions and influence internal and external balance of an economy. Key policy instruments include taxes, government borrowing and spending, exchange rate setting, interest rates and other monetary and credit rules.

Keeping this in the hindsight, several global consultancy firms have projected the Global growth to remain at 3.0 per cent in 2019 and 2020. A report by World Economic Situation and Prospects 2019 cautions that the global economy is facing a confluence of risks, which could severely disrupt economic activity and inflict significant damage on longer-term development prospects. These risks include an escalation of trade disputes, an abrupt tightening of global financial conditions, and intensifying climate risks.

On the home front, Modi 2 Government is in place. With a massive mandate behind, Prime Minister Narendra Modi is expected to announce a slew of economic measures that will continue to take forward various reforms announced in the last five years. The India Inc. is also expecting radical tax reforms as far Direct and Indirect Taxes are concerned, especially on the Corporate Tax front and easing of norms for boosting MSME sector which employees the massive unorganised sector labour force in the country. With key portfolios already allotted, industry is hopeful that the economy will grow at a healthy pace of 7.5 percent as projected by various global and domestic economic agencies.

In Karnataka, the industry is expecting the Government to work in tune with the Central Government policies in promoting industrial growth in state.

#### Editorial Board

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## BCIC President Mr. Kishore Alva Calls on Shri. B S Yeddyurappa, Leader of the Opposition, Government of Karnataka



**Mr. Kishore Alva, President BCIC & President and Executive Director, Adani - Udupi Power Corporation Ltd. met Shri. B S Yeddyurappa, Leader of the Opposition, Government of Karnataka**

Mr. Kishore Alva, President BCIC & President and Executive Director, Adani - Udupi Power Corporation Ltd. called on Shri. B S Yeddyurappa, Leader of the Opposition, Government of Karnataka to discuss on the industrial development and Ease of Doing Business reforms being initiated by the State Government.

During the meeting Shri Yeddyurappa informed that the State Government is keen on providing quality infrastructure for industries as it is vital for industrial development in the State. Better the infrastructure more investors will invest in the State.

During the meeting, Mr. Kishore Alva discussed on various issues related to Industrial development in the State and invited Shri B S Yeddyurappa to address BCIC members so that Government gets first-hand feedback from industries on the hurdles and challenges being faced by them. This, he said can help Government to introduce policies which are investor friendly.

Shri. Bookanakere Siddalingappa Yeddyurappa popularly known as BYS has played a significant role in paving the way for BJP's presence in Karnataka politics. Prior to 2008 assembly elections where he contested and won from the Shikaripur constituency for the seventh term, BJP's presence in Karnataka politics was a mere name sake in political horizon of the State.

The aftermath of the elections sealed BJP's fate in Karnataka

government, where he led BJP to a historic win in the State and took the oath of office as Chief Minister on 30 May 2008. He was also supported Janata Dal (Secular) Leader H. D. Kumaraswamy in 2007 and form an alternative government with BJP. Yeddyurappa became the Deputy Chief Minister as well as the Finance Minister in Kumaraswamy's Government. Mr. Yeddyurappa went on to become the CM of the state for the third time where BJP won 104 seats in the state of Karnataka in the 2018 elections. Due to failure in securing the required number of seats he had to resign two days after he was sworn into office.

BYS who has his roots in Bookanakere of Mandya district but made Shikaripura his home, has always been known to be a 'fighter' and a strong-willed politician who never tires. With the sole aim of bringing the BJP back to power, he travelled the length and breadth of the state in a span of about 85 days covering 11,000 km.

Yeddyurappa started his political career as a councillor of Shikaripura town municipality. Yeddyurappa's journey to the Assembly started in 1983 and since then this was his eighth victory in the last nine Assembly elections he contested. Having entered the Assembly, he became leader of the opposition in the Assembly for the first time in 1994.



## BCIC President Mr. Kishore Alva Calls on Shri R V Deshpande, Hon'ble Minister for Revenue, Government of Karnataka



**Mr. Kishore Alva, President BCIC & President and Executive Director, Adani - Udupi Power Corporation Ltd. met Shri. R V Deshpande, Hon'ble Minister for Revenue, Skill Development, Entrepreneurship and Livelihood, Government of Karnataka**

Mr. Kishore Alva, President BCIC & President and Executive Director, Adani - Udupi Power Corporation Ltd. called on Shri. R V Deshpande, Hon'ble Minister for Revenue, Skill Development, Entrepreneurship and Livelihood, Government of Karnataka at his official residence to discuss on the industrial growth and other business related matters in the State Government.

During the meeting Shri R V Deshpande informed that the State Government over the last few months has met industry captains to further understand the reforms difficulties that the industry is facing and how best the State Government can improve business conduciveness parameters so that more investments come into the state. He also briefed about the forthcoming Global Investors Meet scheduled for early next year.

During the meeting, Mr. Kishore Alva discussed on various issues related to Industrial development in the State and invited Shri R V Deshpande to address BCIC members so that Government understands the needs of the industries and the challenges that it is facing to sustain business and economic growth in the State.

Shri RV Deshpande began his political career as the President of the Karnataka State Co-operative Agriculture & Rural Development Bank. An eight-term MLA from Haliyal constituency Shri. Deshpande started his political career in the Janata Parivar before joining the Indian National Congress in 1999.

During his tenure as a Minister for Medium and Heavy Industries, he is known to have introduced several industry-oriented reforms in Karnataka. And during his stint in Higher Education and Tourism ministry, Shri Deshpande had taken several initiatives for the development of education and tourism in the State. A new draft called the Tourism Trade Facilitation Act was prepared to ensure the safety of tourists coming to the state.



**Mr. Kishore Alva  
President BCIC**



## BCIC President Mr. Kishore Alva Meets Top Karnataka State Government Officials



Mr. Kishore Alva, President BCIC & President and Executive Director, Adani - Udupi Power Corporation Ltd. met Mr. Vijay Bhaskar, IAS, Chief Secretary, Government of Karnataka



Mr. Kishore Alva, President BCIC & President and Executive Director, Adani - Udupi Power Corporation Ltd. met Mr. Mahendra Jain, IAS, Additional Chief Secretary, Government of Karnataka, Department of Higher Education and Energy



## BCIC President Mr. Kishore Alva Meets Top Karnataka State Government Officials



Mr. Kishore Alva, President BCIC & President and Executive Director, Adani - Udupi Power Corporation Ltd. met Mr. M Maheshwar Rao, IAS, Secretary to Government of Karnataka, Commerce & Industries, Department of MSME & Mines



Mr. Kishore Alva, President BCIC & President and Executive Director, Adani - Udupi Power Corporation Ltd. met Smt. Gunjan Krishna, IAS, Commissioner for Industrial Development & Director, Industries & Commerce, Government of Karnataka



## BCIC President Mr. Kishore Alva Meets Top Karnataka State Government Officials



Mr. Prithvi KK, Secretary met Dr. C N Ashwath Narayan, Member of Legislative Assembly, Government of Karnataka

### Issue of Certificate of Origin

As you are all aware, Bangalore Chamber of Industry and Commerce (BCIC) has been authorized by the Directorate General of Foreign Trade (DGFT) to issue the Certificate of Origin to exporters for the products manufactured in India. This Certificate is an integral part of the export document.

We hereby request you to kindly utilize this unique service offered by the Chamber. The Secretariat has been strengthened effectively to provide you the Certificate within the shortest time keeping in mind your utmost requirement and convenience.

We therefore earnestly request you to avail this facility and also give us an opportunity to serve you and interact on a regular basis.

**For Members we charge Rs.60/- per certificate**

**For Non Members we charge Rs.120/- per certificate**





## Interactive Session with Ms. Geetanjali Agrawal, Interim Secretary & CEO, Tourism & Hospitality Skill Council, NSDC, GoI

June 15, 2019



**Ms. Geetanjali Agrawal, Interim Secretary and CEO, Tourism & Hospitality Skill Council, NSDC, GoI meeting Industry Captains. Mr. Devesh Agarwal Senior VP, BCIC is also seen in the photo**

An Interactive Session with Ms. Geetanjali Agrawal, Interim Secretary and CEO, Tourism & Hospitality Skill Council, NSDC, GoI was organized by the Bangalore Chamber of Industry and Commerce (BCIC) under the aegis of Tourism Expert Committee Bangalore.

Ms. Geetanjali Agrawal presented a note on the National Occupational Standards developed by Tourism and Hospitality Skill Council in facilitating the industry in hiring of skilled candidates, training of existing staff and fulfil future manpower requirements easing demand aggregation.

The National Occupational Standards (NOS) specify the standard of performance an individual must achieve when carrying out a function in the workplace, together with the knowledge and understanding they need to meet a standard consistently.

Each NOS defines one key function in a job role. NOS

describe functions, standards of performance and knowledge / understanding.

The NOS are laid down by employers (through their SSCs). A Qualification Pack (QP) is a set of NOS aligned to a job role. AQP is available for every job role in each industry sector. These drive both the creation of curriculum and assessments. Thus, the National Skills Qualification Framework (NSQF) theoretically makes it possible to drive competency based training for every job role in industry. It is possible for all current courses including vocational courses in schools, colleges and polytechnics, to be aligned to job roles at specific NSQF Levels.

### Standards And Rationalisation

Tourism and Hospitality Skill Council (THSC) as the first step in industry alignment has mapped the entire sector across its 5 sub sectors identified, viz. Hotels, Travel and Tours, Restaurants, Facilities Management, and Cruise Liners.



**Mr. Devesh Agarwal, Senior Vice President, BCIC addressing the session**

With the industry leading the initiative of iterating the job roles existing, future demand and the skill Gaps, a detailed Occupational Map for the sector has been created. There have been over 300 organisations, large, medium, and small who have participated as a group and then individually to create the National Occupational Standards (NOS) for all the 128 unique Job roles identified. These Qualification packs are for both the formal and the informal sections of the sector.

These Qualification Packs have been further validated by 30 organisations pan India as well as businesses. These documents have been made as per the industry requirement and are the NSQF aligned. The out- put based documents are used by all Training organisations/institutions who wish to train

candidates in vocational skills for Industry readiness.

There are 60 curriculums made for the Key Job roles which are aligned to the Qualification Packs and 10 Participant Handbooks are being made for training aid.

The standards are benchmarked across various international standards to ensure that they have Local applicability with Global appeal. There have been 5 such job roles that have been extensively mapped with the UK Qualifications under the UKERI project to ensure that there is an equivalence and recognition of our Qualifications with that in UK. This gives youth of India to be trained in International standards and be employable in International markets.



## Interactive Meeting with Start-Ups at CoWrks



**BCIC delegation visited Cowrks station. Mr. Devesh Agarwal, Sr. VP-BCIC, Dr. L Ravindran and Mr. K Ravi, Chair and Co-Chair of Start-Up Expert Committee, BCIC are seen along with other delegates**

Bangalore Chamber of Industry and Commerce (BCIC) under the aegis of its Start –Up Expert Committee organised an Interactive meeting with Start-Ups at CoWrks in Bangalore.

The BCIC delegation visited RMZ Ecoworld Cowrks location and the Koramangala work station on two different occasions.

The first meeting was attended by BCIC Past Presidents Mr K R Girish and Mr. Thyagu Valliappa along with Dr. L Ravindran, Chairman, Start-Up Expert Committee. The second meeting was chaired by Mr. Devesh Agarwal, Incoming President, BCIC and Mr K Ravi Co Chairman of the Start Up Expert Committee, BCIC along with Dr. L Ravindran.

At both the sessions, the discussion hovered on how BCIC can position itself as a mentor for nurturing entrepreneurship in Bangalore and also support start-ups with creative ideas and help identify and execute innovations. The BCIC team also discussed on how to carry out evaluation of business plans and handhold various aspects related to successful kick-off of the start-up projects.

On the second phase, BCIC will look at connecting Start-ups with funding opportunities, enable customer and supplier access through various functional sub-committees headed by industry captains.

BCIC also proposes to create an unbiased advisory platform besides boosting presence of the Chamber through presenting of Start-Up awards, conducting bootcamps and several other activities. Many programmes held in the past had mentorship programs in association with local IIT and IIM alumni associations.

The Chamber has also been bit vocal about hardships and challenges faced by the entrepreneurs on issues related to imposition of Angel tax and other regulatory aspects governing the Start-up policy. The will continue its dialogue with policy makers to reduce ease of doing of business parameters as far Start-ups are concerned.

BCIC's Start-up Expert Committee has formalised thoughts for the benefit of start-ups and to moot entrepreneurship which

## Cowkr's Station



Dr. L Ravindran, Chairman, Start Up Expert Committee, BCIC is seen along with Mr. Thyagu Valliappa and Mr. K R Giresh, Past Presidents-BCIC



CoWrks Station: Promoting Innovation

is much required for a successful evolution of small, medium and large enterprises of the future. The objectives are:

- Fostering entrepreneurship and help build SME's of the future;
- Strengthen ecosystem for Start-Ups;
- Engage with start-ups to enable funding, mentoring
- Creating investors support and market by tying up with customers through its membership base which is over 850 + companies;
- Present start-up awards;
- Conduct boot camps;
- Create an unbiased advisory platform
- Create a task force / cell to act as mentors on a non-commercial basis.

BCIC's objective besides conducting roadshows in educational institutions has been to bring about awareness as to what the Chamber is capable of by mentoring at initial stage in specialised domains like agriculture and farming, aviation, manufacturing and technology to list a few and handover Start-ups to incubators, accelerators, research and development institutions and enable funding from financial institutions, Central and State Government bodies.

Cowkr's is co-working solution provider that builds workspaces for businesses of all sizes. Its purpose is to bring together the largest community of working professionals across the globe, fuel them with inspiration and connect them through technology. The workspaces empower people to express themselves freely as they do some of their life's best work.



## Interactive Session on “Business Excellence Through People Excellence - Framework”

June 12, 2019



**Dr. Subramaniam Devarajan - Co-Chairman Manufacturing Expert Committee, BCIC anchoring the Business Excellence Session**

An Interactive Session on “Business Excellence Through People Excellence - Framework” was hosted under the aegis of the Manufacturing Expert Committee of Bangalore Chamber of Industry and Commerce (BCIC) in Bangalore.

Dr. Subramaniam Devarajan – Co-Chairman Manufacturing Expert Committee, BCIC and Sr. Vice President-Production Engineering, TVS Motor Co. Ltd. anchored the session.

Business Excellence (BE) Framework provides a comprehensive set of management standards which illustrates the cause and effect relationships between the drivers of

performance and the results achieved. The people excellence framework sets the context for the way the organisation operates and serves as an overarching guide for how the framework is applied in a systematic process. Sound approaches and effective people deployment help organisations understand the excellence journey and what they need to do to improve their performance if it is falling short of the guidelines.

This interactive session is part of the knowledge sharing series initiated by BCIC.



## Interactive Session on Environment Day 2019 Celebrations

June 12, 2019



Participants at the interactive Session on Environment Day 2019

Bangalore Chamber of Industry and Commerce (BCIC) hosted an Interactive Session on "Environment Day 2019" under the aegis of its Energy, Environment and Water Expert Committee.

Mr. Ramesh Saligrama, Chairman, Energy, Environment and Water Expert Committee, BCIC and Ms. Maithili Rege, Lead - Business Development & Marketing, SAAHAS Waste Management Pvt Ltd anchored the sessions.

The World Environment Day, celebrated every year on June 5, is the United Nation's (UN) primary channel that encourages worldwide awareness and action for the protection of global environment.

It has been a flagship campaign for raising awareness on emerging environmental issues from marine pollution, human overpopulation, and global warming, to sustainable consumption and wildlife crime.

The theme for 2019 is Air pollution. India has pledged to protect nature and environment by saving energy, water, reducing use of disposable plastics, promoting reusable materials, planting saplings and reducing dependence on fossil fuels by adopting re-newables.

Ms. Maithili Rege, Lead - Business Development & Marketing, SAAHAS Waste Management Pvt Ltd delivering a presentation said that each year 6.5 million people die prematurely due to poor air quality. Of which nearly 2 million deaths every year is caused by respiratory infections due to indoor air pollution, 8 Lakh of them are children below the age of 5 years which is a major concern to Governments.

She further said that 40 percent of the waste is openly burnt globally which basically contributes almost 30 percent to pollution air quality in cities.

As far as waste generation is concerned Bangalore produces over 5,800 tonnes of waste every day. Ms. Maithili Rege says that one of mainstays in tackling the scourge of waste burning is through Material Recovery Facility which Sahaas Zero Waste has pioneered that treats end-destination for dry waste which focuses on complete recovery to prevent burning and incineration of waste. This one-of-a-kind facility has been operational in Bangalore since 2007 with a capability to process 16 tonnes of waste per day.

Mr. Kumar, Aruna Green Ventures providing an alternative to prevent air pollution said that Biomethnation is a good option

## Environment Day 2019



Mr. Ramesh Saligrama, Chairman, Energy, Environment and Water Expert Committee, BCIC



Ms. Maithili Rege, Lead - Business Development & Marketing, SAAHAS Waste Management Pvt Ltd



Mr. Kumar, Aruna Green Ventures



A section of the audience

to use up organic waste. He said Biomethanation is the anaerobic digestion of biodegradable organic waste in an enclosed space under controlled conditions of temperature, moisture, pH, etc. The waste mass undergoes decomposition thereby generating biogas comprising mainly of methane and carbon dioxide. Its advantages include Energy generation, Reduced land requirement and Result in stabilized sludge which can be used as a soil conditioner.

Mr. Ramesh Saligrama, Chairman, Energy, Environment and Water Expert Committee, BCIC speaking on Carbon Neutrality said that India Emited 2,137 m tonnes of CO<sub>2</sub> equivalent of GHG in 2010 and the major contributor of 71 percent was from the power sector. However, he said that India has committed to reduce emission i.e. Energy source from fossil fuel will be

limited to 40 percent by 2030.

Sharing the agenda Priority is avoidance through energy efficiency measures

Short term measures (2020)

Focus on green power purchase

Purchase of IREC to offset balance grey energy

Long term measures

New clean power - either in-house or third party location

Long term PPA's

Generating carbon credits

Over 30 participants attended the interactive session.



## Industry Visit - Sharing of Experiences at Honda Motorcycles & Scooter India and Volvo Trucks

June 14, 2019



**Delegates at the Honda Motorcycles & Scooter India Pvt. Ltd. Plant**

Top executives of select manufacturing industries based out of Bangalore had the rare opportunity of visiting Honda Motorcycles & Scooter India Pvt. Ltd. and Volvo Trucks, the two world class manufacturing units located in Narsapura and Hoskote on the outskirts of Bangalore. Bangalore Chamber of Industry and Commerce (BCIC) hosted the industrial visit where participants were taken around the two facilities.

Mr. P S Ponnappa, Chairman, HR Expert Committee, BCIC and Vice President - Employee Resource Management, TVS Motor Company Ltd said that participants got an opportunity to see and experience the world class production assembly-lines eye-to-eye and learn best practices at the two facilities known the world over for their quality and precision rollouts.

Mr. Satyaprakash R Patil, Division Head-General Affairs, Honda Motorcycles & Scooter India Pvt. Ltd. While addressing the participants at said that every 20-plus second, a two-wheeler gets rolled out from each of the four working assembly lines at the Narsapur plant which he calls it as the world's biggest plant.

Like other major vehicle manufacturing companies in India, customer-centric innovation and quality are the two principal driving factors that Honda and Volvo also hold close to their chest.

The participants also interacted with senior leadership team on HR/IR Practices, handling training, attrition and CSR practices.

At both the facilities, the visiting delegates experienced how meticulously each of the processes is planned at the manufacturing facility to roll out end-to-end finished products.

**Honda Motorcycle and Scooter India Pvt. Ltd. Narsapura**

Honda is the world's largest manufacturer of two wheelers, Recognized over the world as the symbol of Honda Two Wheelers, it arrived in India as Honda Motorcycle and Scooter India Pvt. Ltd. (HMSI), a 100% subsidiary of Honda Motor Company Ltd., Japan, in 1999.

Honda's third plant at Narsapura Industrial Area near Bengaluru, Karnataka is equipped to manufacture 1.2 million units. Utilizing production technologies refined at Manesar &



Delegates at the Volvo Trucks Plant



Tapukara plants as starting point, the 3rd plant is employed with state-of-the-art manufacturing, automation and environment friendly technologies to deliver quality products.

Volvo Group Trucks assembly plant at Hosakote

Volvo Group Trucks assembly plant at Hosakote, Bangalore started its assembly operations as a KD plant in the year 1998, becoming the first European Commercial Vehicle manufacturer in India. The plant is spread across over 120 acres of land with beautiful landscape and meets ISO 9001/14001 standards with its well established Quality and Environmental Management Systems in place since the first year of operations.

The state-of-the- art facility for Volvo Trucks houses complete cab manufacturing facility includes [welding, painting and trimming], axle assembly, the final assembly and testing for

completely built trucks. Hosakote plant also has Volvo Buses Assembly Plant and Volvo Construction Equipment Customer experience center besides having a fully equipped driver training center. It employs close to 250 + employees working in various functions at the plant and during 2018, it delivered over 1000 Volvo Trucks.

The industrial visit is part of Bangalore Chamber of Industry and Commerce's member-connect programme, wherein best practices are shared with member companies so that they replicate the top-end manufacturing culture back at their own plants.

The main objective of the visit to these two facilities was to provide a unique experience to BCIC members to witness and share good practices that could be replicated in their own plants to improve efficiency, production and competency and clone the best of HR/IR practices.



## AI Session @ VMWare

June 14, 2019



The AI session in progress

VMware Software India in collaboration with WomenWhoCode and Bangalore Chamber of Industry & Commerce (BCIC) hosted a Session on Artificial Intelligence in Bangalore.

Through this event BCIC aimed at bringing in deep insights on some of the compelling use cases of Artificial Intelligence and the Artificial Intelligence Technology behind them. This session was basically targeted at Technologists who are intending to develop an appreciation on AI.

Artificial intelligence (AI) is an area of computer science that emphasizes the creation of intelligent machines that work and react like humans. Some of the activities computers with artificial intelligence are designed for include: Speech recognition, Learning, Planning & Problem solving

It has now become an essential part of the technology industry. Research associated with artificial intelligence is highly technical and specialized. The core problems of artificial intelligence include programming computers for certain traits such as: Knowledge, Reasoning, Problem solving, Perception, Learning, Planning & Ability to manipulate and move object.

At the session, the topics on Emotion and Sentiment analysis were extensively highlighted. This session brought about a lot of clarity as far logic and approach on these two areas and how to create solutions. The participants also had a peek at the status on infrastructure for AI in a holistic manner.

For many artificial intelligence (AI) researchers the final step is the development of a system that can identify human emotion from voice and facial expressions. While some facial scanning technology is available, there is still a long way to go in terms of properly identifying emotional states due to the complexity of nuances in speech as well as facial muscle movement. Automatic emotion recognition (AER) is still a challenging task due to the abstract concept and multiple expressions of emotion. Researchers are working on how to simultaneously utilize audio and visual information in AER to read the emotional content.

Over 50 technologists participated at the session hosted by BCIC.

**Mr. Ramkumar Narayanan**

VP Technology &amp; Managing Site Director, Vmware

Ramkumar (Ram) Narayanan is a global leader focusing on data driven, digital product innovation spanning consumer and enterprise markets. He has been an advisor to Enterprises, large and small, in the arena of digital transformation, product strategy and product marketing. Ram is currently VP and Managing Site Director R&D at VmWare India.

**Mr. Devesh Raj**

Senior Data Scientist Leader, Unilever

Devesh has a Masters from IIT Hyderabad on Data Science, had been a Data Scientist at Robert Bosch, Philips, Mercedes and Philips before Unilever where he is a Senior Data Scientist Leader. Devesh is a regular speaker at various forums including Nasscom and Artificial Intelligence World Congress, London.

**Ms. Shreya Khare**

Research Engineer, IBM Research

Shreya holds a masters from IIT Madras, was a Research Scholar at IIT Madras and is now a Research Engineer at IBM Research.

**Ms. Simrat Hanspal**

Lead Data Scientist at Vmware

Simrat is a Data Scientist with Hands on experience in various Machine Learning algorithms and paradigms like Statistical Analysis, Predictive Modeling, Data wrangling, Productionizing. She has been a speaker at Fifth Elephant, PyData and other tech conferences with some patents application in process



## World Environment Day

June 5, 2019



**Mr. Kishore Alva, President BCIC & President and Executive Director, Adani - Udupi Power Corporation Ltd. at the World Environment Day programme**

Karnataka State Pollution Control Board (KSPCB) in association with Department of Tourism and in association with Coastal Regulatory Authority (CRA) and Bharat Scouts & Guides organised the World Environment Day on June 5 2019.

The theme for 2019, "Beat Air Pollution," is a call to action call to combat this global crisis. Chosen by this year's host, China, this year's topic invites us all to consider how we can change our everyday lives to reduce the amount of air pollution we produce, and thwart its contribution to global warming and its effects on our own health.

Mr. Kishore Alva, President BCIC & President and Executive Director, Adani - Udupi Power Corporation Ltd. was the Chief Guest for the World Environment Day organized by Karnataka State Pollution Control Board. The programme was kick started by way of tree plantation at the premises of Government High School, Hejamadi in Udupi District. After the plantation, the Jaatha (Walkathon) was organised from Government High School, Hejamadi to Bunts Community Hall, Padubidri, covering a distance of 6 kms. Mr. Kishore Alva flagged-off the Jaatha and participated in the walkathon,

publicizing the importance of green environment.

As part of the programme, the Bunts Community, Padubidri, organised a programme in a uniquely by watering the plants. Inaugurating the at the function Mr. Kishore Alva emphasized on the protecting the environment and impact on environment with the usage of plastics in day-to-day life.

Some of the Dignitaries present at the function included Mr. C.M. Joshi, Hon'ble Principal District and Sessions Judge, Udupi District, Smt. Kaveri, Hon'ble District Judge, Udupi and Member Secretary of District Legal Cell, Udupi, Smt. Vidya Kumar, Additional Deputy Commissioner and District Magistrate, Udupi, Ms. S.R. Rashmi, Tahashildar, Kaup Taluk, Udupi, Mr. Shesha Shayana, Deputy Director of Public Instructions, Udupi, Mr. Ramesh Babu, Regional Director of Coastal Regulatory Zone, Dr. H. Lakshmikantha, Environmental Officer, Karnataka State Pollution Control Board, Udupi, Smt. Manjula, Block Education Officer, Udupi.

At both the facilities, the visiting delegates experienced how meticulously each of the processes is planned at the manufacturing facility to roll out end-to-end finished products.



## Inauguration of New Branch of Belapu Co-operative Bank

31st May, 2019



**Mr. Kishore Alva, President BCIC & President and Executive Director, Adani - Udupi Power Corporation Ltd. at the Event**

The South Canara District Credit Cooperative Bank (SCDCC) organized a function to inaugurate the new branch of Belapu Co-operative Bank.

Mr. Kishore Alva, President BCIC & President and Executive Director, Adani - Udupi Power Corporation Ltd. was the Chief Guest inaugurated the new Air Conditioned branch of Belapu Co-operative Bank.

Speaking on the occasion Mr. Kishore Alva said that because of initiation of South Canara District Credit Co-operative Bank, many Self Help Groups of Women have been formed in the rural regions and majority of the women are self-sustained with

the SHGs. This has created a revolution in the cooperative sector and women empowerment. He applauded the rural banking service of the Belapu CA Bank. He wished good luck to the Belapu Cooperative Bank and SCDCC Bank.

Some of the Dignitaries present at the inaugural function included Mr. Lalaji R. Mendon, MLA, Kaup Constituency, Udupi, Dr. M.N. Rajendra Kumar, President of South Canara District Central Co-op Bank Ltd

Mr. Vinaya Kumar Sorake, Former MP and MLA, Udupi, Dr. Devi Prasad Shetty, President of Belapu CA Bank and President of Panchayat Union, Udupi,



## Bhoomi Pooja for the Project of Sai Radha Developers, Udupi

June 9, 2019



**Mr. Kishore Alva, President BCIC & President and Executive Director, Adani - Udupi Power Corporation Ltd. at the Event**

A function was organized by Sai Radha Developers, Udupi to perform ground-breaking ceremony for a new project by Sai Radha Developers, Udupi.

Mr. Kishore Alva, President BCIC & President and Executive Director, Adani - Udupi Power Corporation Ltd. was the Chief Guest at the ground-breaking ceremony for the newly launched project by Sai Radha Developers, Udupi, Sai Radha Prakariti.

Speaking after the ceremony Mr. Kishore Alva said that Sai Radha Developers Group has developed several properties which meets world standards as far amenities are concerned in

Udupi and Mangalore Districts. It has contributed for the infrastructure and tourism development of Udupi District. He wished good luck for all the project ventures of Sai Radha Developers Group.

Some of the dignitaries present on the occasion included Mr. Lalaji R. Mendon, MLA, Kaup Constituency, Udupi, Dr. Vishwa Santosha Bharathi Swamiji, Barkur Maha Samsthaana, Mr. Abdul Latheef Madani, Rev. Fr. Francis Xavier Lewis, St. Francis Xavier Church, Kenha, Mudarangadi, Mr. Vinaya Kumar Sorake, Former MLA and Minister, Kaup and Smt. Damayanti V. Amin, President of Padubidri Grama Panchayat.



## Felicitation by Sri Palimaru Matha, Krishna Matha, Udupi

June 8, 2019



**Mr. Kishore Alva, President BCIC & President and Executive Director, Adani - Udipi Power Corporation Ltd. at the Felicitation Function**

Sri Paryaya Palimaru Matha, Udupi organised a programme to felicitate Mr. Kishore Alva, President BCIC & President and Executive Director, Adani - Udipi Power Corporation Ltd. Recognizing various CSR projects initiated in the social development sphere in and around Udupi District, Sri Palimaru Matha, the present Paryaya Matha of Sri Krishna Mutt, Udupi, felicitated Mr. Kishore Alva on the occasion of inauguration of newly built SWARNA GOPURA (Golden Gopura) at the premises of Sri Krishna Mutt.

The moola matha of Shri Hrishikeshya Teertha Peeta is located at Palimaru village. Thus, this lineage has come to be known as Palimaru Matha. This village is at a distance of about 40 kilometers from Udupi. It comes under the Padubidri Taluk.

Shri Palimaru Matha is constructed in a tranquil environment

close to the banks of the Shambhavi river that flows along the outer fringe of the village. This ancient matha has enshrined Lord Vedavyasa in the inner sanctum and daily worship is conducted. At the rear side of the Matha is a shrine dedicated to Lord Mukhyaprana in a standing posture.

As per the divine path paved by Sri Acharya Madhva, Palimaru Matha has always emphasized on knowledge. Since ancient times, alongside ritualistic worship, the seers have imparted lessons in Veda and Vedanta to their disciples. Even when the seer is touring, this is a daily responsibility. Giving this duty the form an institution, Palimaru Matha runs a vidyapeeta by the name Shri Yoga Deepika. At this Vidyapeeta, around 100 students are being imparted lessons in Veda-Vedanta and Pourohitya. This is a non-residential institution.



## Bangalore Chamber of Industry and Commerce (BCIC)

### Profiles of Office Bearers 2018-19



#### Mr. Kishore Alva

**President-BCIC &  
President and Executive Director  
Adani - Udupi Power Corporation Ltd**

Mr. Kishore Alva is currently holding the position of Joint President and Executive Director Adani - Udupi Power Corporation Ltd, a subsidiary of Adani Power Limited. As a Chief of Corporate Affairs for the State of Karnataka, he is heading the Project Development, Corporate Affairs and CSR team for Adani Udupi Power in the State of Karnataka. He has exhibited multi-talent in Corporate Planning, Corporate Affairs, Business Expansion, Handling Bureaucracy at State and National level, Political fraternity and the Media.

Mr. Kishore Alva is instrumental in establishing UPCL project at Udupi i.e., 1200 MW from the beginning after a historic struggle for nearly two decades. Presently UPCL supplies power to the whole power starved State of Karnataka. Bangalore itself gets maximum share i.e., 45% of the total power generated and the remaining 55% is being supplied to other ESCOMs like Hubli, Gulbarga, Mangalore and Mysore.

Mr. Kishore Alva played a vital role in bringing Adani Group in the Invest Karnataka Summit – 2016, which has declared a lead investment of Rs. 21,000 crores in the State of Karnataka, including Rs. 11,500/- crores for UPCL's project expansion by 1,600 MW; Rs. 7,000/- crores of Solar Power; Rs. 500 crores for additional jetty in Mangalore Port.

In his present role, Mr. Kishore Alva has been assigned with the responsibility of expansion of UPCL project for 1,600 MW.

#### **Journey and achievements at BCIC:**

- Active Member of BCIC for the past 7 years
- Served as Chairman of the Expert Committee on Energy, Environment and Water for 3 years
- Past Chairman for the Special Committee of BCIC formed for Government / Public Affairs.
- Active Member for the Management Committee for 6 years
- Key role in bringing Ministers from State and Central Governments, Bureaucrats, Foreign Dignitaries / Embassies / President of US Business Council to the Annual General Meetings of Chamber during last 6 years.

#### **EXPERIENCE:**

- ADANI - Udupi Power Corporation Limited (1200 & 1600 MW)
- Presently working as Joint President – Project Development and Corporate Affairs for Adani Group for Karnataka.
- LANCO Group
- Executive Director – Business Development
- United States Indian Business Council, Washington DC
- Senior Advisor – Public Affairs, New Delhi.
- Unocal 76, presently CHEVRON
- Senior Advisor – Planning / Business Development, New Delhi.

- China Light and Power – International, Hong Kong
- Senior Advisor - Public Affairs/ Business Development.
- Cogentrix Energy Inc.
- Senior Advisor - Public Affairs / Business Development

#### OTHER INFORMATION:

- He is an alumnus from the well-known National Public School, Bangalore. Has a Bachelor's Degree from the prestigious St. Aloysius college, Mangalore and a Master's Degree from the reputed Mangalore University.
- Formerly, President of Students Council of St. Aloysius College, Mangalore University; President of Post Graduate Students Council, Mangalore University, Konaje and President of All College Students Union for Mangalore / Dakshina Kannada & Coorg Districts.
- Presently he is the Member of Board of Studies in English for St. Aloysius College, Mangalore.
- Member of Internal Quality Assurance Cell for Mangalore University.



#### Mr. Devesh Agarwal

Senior Vice President-BCIC &  
Jt. Managing Director  
Jesons Technologies Pvt. Ltd.

- 54 years, Advanced PG Degree in Rolling Bearing Technology
- Awarded the Lockheed Martin 2008 India Innovation Silver Medal
- Jt. Managing Director at Jesons Technologies Pvt. Ltd., a IATF:16949 product machining, assembly and engineering services company
- Managing Director at Infomart (India) Pvt. Ltd., whose Power Over Ethernet products are made in India and have been used on all seven continents including Antarctica.
- Performance and ideas driven manager with 26 years' experience in end-to-end value chains and product management
- Seven years as Management Committee Member and Chairman/Member of the Infrastructure Expert Committee of BCIC for over 11 years
- Represented BCIC at Customs Advisory Committee, Government of India; Airport Users Consultative Committee, Bengaluru International Airport; Special invitee and BCIC representative to High Level Committee on Airport Connectivity, Government of Karnataka; City Connect.
- Member of Confederation of Indian industry (CII), Automotive Component Manufacturer's Association (ACMA), and Federation of Karnataka Chambers of Commerce and Industry (FKCCI)
- Passionate about aviation. Editor of BangaloreAviation.com which has been ranked first in Indian aviation websites; Ranked #6 in Mashable's global list of aviation experts.
- Authored a book titled "Wines Demystified".
- Member of the Rotary Club of Bangalore.



### Mr. T R Parasuraman

Vice President-BCIC  
Deputy Managing Director  
Toyota Industries Engine India Pvt Ltd

Deputy Managing Director and member of the Board of Toyota Industries Engine Pvt Ltd;  
Was Senior Vice President at Toyota Kirloskar Auto Parts Pvt Ltd

Professional Qualifications:

BE (Mech) from Madras University

MS in Technology Operation from BITS, Pilani

Management Programme from IIM Bangalore; Masters Certificate Programme on Gemba Kaizen, JIPM

Leaders Development Programme at Toyota Motor Global Learning Centre, Mikabe, Japan

#### Work Experience:

over 32 years of experience in Manufacturing and Production Engineering, HR and Administration.

worked for TVS Brakes India and Toyota Motor Corporation, Japan (1999 – 2000)

Deep Involvement with Industry Bodies:

#### BCIC:

Chairman HR Expert Committee 2014-15

Chairman Infrastructure & Urban Development Expert Committee, 2013-14

Management Committee - 2009-10; 2010-11; 2013-14; 2015-16; 2016-17; 2017-18; 2018-19

Chairman Industrial Committee for 3 successive terms 2008 – 2011

Mentor – Human Capital Services 2016-17

#### CII:

Member National IR Council, 2011-12 & 2013-14

Member Karnataka State Council, 2012-13

Convenor Manufacturing Panel, 2012-13

Co-Convenor of HR and IR Panel, Karnataka State council, 2011-12

Member Karnataka Manufacturing Task Force, 2011-12

Co-Convenor of Manufacturing council, Karnataka, 2010-11

Executive Council Member, CII 2017-18

Chief Convenor – Operations and People Excellence Panel, CII 2017-18

**Others:** Advisor: National Prototyping Society of India

Life Member and Past Chairman: Quality Circle Forum of India, Bangalore.

Frequently invited speaker at National / International workshops to talk on Global Manufacturing / Best Practices

Closely interacts with senior Government officials and trade bodies such as BCIC, ACMA, CII, QCFI

Participated in the Global Science and Technology for Society Forum at Kyoto, Japan

Panellist in creating high performance organization at IIM, Bangalore.



**Smt. Pankajam Sridevi**

Immediate Past President BCIC  
Group General Manager  
Operations and Services,  
ANZ Operations and  
Technology Pvt. Ltd

Pankajam Sridevi is Group General Manager -Operations and Services, ANZ Operations and Technology Pvt. Ltd.

She is leading a team of more than 6,800 staff in Technology and Operations. She has over 28 years of rich experience in diverse segments ranging from manufacturing, technology (including design of integrated process automation/systems, technology service management and software development), and IT-enabled services.

Pankajam has been at the forefront of leading the diversity and inclusion agenda in ANZ through her steadfast focus on increasing the hiring of women leaders and persons with disabilities. She is spearheading the automation initiative in the delivery centres of ANZ.

Pankajam is instrumental in supporting the adoption of Robotics Process Automation (RPA) and Machine Learning across multiple functional groups and countries. For her exceptional leadership in the field of innovation and inclusion, Pankajam has been felicitated with Women Super Achiever Award 2017 and Exemplary Women Leadership Achievement Award 2016 by the World Women Congress.

She also received BPM Achiever in Global India award by Shared Services Excellence Awards 2016 for delivering business impact through technology transformation, and NCPEDP-Mindtree Helen Keller Awards 2016 as a role model supporter of increased employment opportunities for disabled people.

She is the Immediate Past President of Bangalore Chamber of Industry and Commerce.

**Issue of Visa Recommendation Letter**

Bangalore Chamber of Industry and Commerce (BCIC) has been successfully offering the following services to its Members / Non – Members at a very nominal fee for more than three decades. BCIC has excellent working relationships with all the High Commission/Trade Offices.

<p><b>MEMBERS</b> <b>NON-MEMBERS</b></p>	<p><b>Rs.240 per Letter</b> <b>Rs.360 per Letter</b> (Introduction Letter of any BCIC member is mandatory)</p>	<p>Please send in your request to <a href="mailto:visaletters@bcic.org.in">visaletters@bcic.org.in</a></p>
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**Contact : Mr. Prithvi, Secretary**



Bangalore Chamber of Industry and Commerce  
No. 3/4, 3rd Floor, C Block, Unity Buildings, JC Road, Bangalore – 560 002  
| Phone (91) (080) 2223321, 24-25 | Fax: (91) (080) 22232233 | Website : [www.bcic.in](http://www.bcic.in)



## Bangalore Chamber of Industry and Commerce (BCIC)

### Profiles of Secretariat



#### **Prithvi K K**

Secretary - BCIC  
B.E. (Mechanical) NIT Trichy

An Engineering Graduate who has used his rich professional experiences at various high level positions such as a profit center head, joint managing director and others where he has contributed extensively to the operations, planning, and implementation of large-scale engineering projects. He has done extensively training programme for industry sector like Construction, Manufacturing, Garment and Retailing

Experience & Achievements at BCIC from 2005

Played primary role in Membership Drive and supporting the activities of the all the Expert Committees of the Chamber such as, Agro & Food Processing, Aerospace & Aviation, Direct Taxes, Banking, Finance & Corporate Affairs, Economic Affairs, ESDM, Energy, Environment & Water, HR, Urban Development & Infrastructure, Manufacturing, ICT & 3i, Indirect Taxes, State Taxes, Pharma, Tourism, Women Leadership & Empowerment,

Represented the Chamber for the study tour to Germany during September 2018 to understand the role of Government Agencies, Industries and Chambers in Skill development training, organized by The Ministry of Economic Cooperation and Development (BMZ), Government of Germany in collaboration with Ministry of Skill Development and Entrepreneurship (MSDE), Government of India.

- Officiating as Secretary General and ensured the smooth functioning of the Secretariat.
- Validating the financial transaction of the Chamber;
- Ensuring implementation and execution of decisions taken by all Expert Committees
- Complete responsibility for organizing Conference / Workshop, Golf Tournament; is also Master of Ceremony for all the events
- Mobilizing sponsorships
- Represent BCIC in various working committees of Government of Karnataka - Labour Welfare Board; Tourism Department Skill Development (DET); Industries and Commerce
  - Single point of contact for coordinating with the Central Government, State Government for Industry and Training Institute with respect to up-gradation of Industrial Training Institute in the State of Karnataka
  - Skilling/Modular Employable Skills an initiative under Skill Development Program of Government of India in the State of Karnataka
  - National Skill Development Corporation, New Delhi in setting up the Aerospace and Aviation Sector Skill Council in the country jointly SIATI and HAL
- Played pivotal role in getting BCIC awarded the "GOLD Accreditation" Grade by National Accreditation Board for Education and Training (NABET) under Quality Council of India. This scheme was developed in association with Ministry of Micro, Small & Medium Enterprises (MSME), Gol & GIZ (German Development Corporation) and is aligned to international best practices for Industry Associations / Business Membership Organizations. BCIC is the only Chamber of Commerce in Karnataka which operates at a State level to get the Gold Accreditation
- Management of the visiting high profile international delegations and partnerships from Foreign Embassies, Consulates and Trade Missions
- Successful completion of assessment of 880 Candidates in various States on vocational skill training programmes in different Sectors/Modules under the Director General of Employment and Training in the Ministry of Skill Development and Entrepreneurship (MSDE), Gol



**B Shekhar**

Assistant Secretary - BCIC

A Post Graduate in Journalism, he has a work experience of over 15 years in news, communication and television production that covered a variety of roles including producer, output editor, bulletin producer, features writer, reporter and a regular business and political columnist. Worked with Times of India, Indian Express, TV9, ETV, Sahara Television and others. My last assignment was with UNI Television as Bureau Chief, based out of Bangalore.

Role at BCIC

Content Development for all Events

Creating Circulars/Brochures

Internal and External Communications Including:

Preparing Speeches for President, SVP and VP (Office Bearers), Chairmen, Co-Chairmen of Expert Committees

Ministers and Bureaucrats.

Co-ordinating and assisting Expert Committees to prepare Representations / Memoranda to Government and assisting colleagues with their communication requirements

Complete End-To-End responsibility including Content and Design for:

- Print and E-version of Synergy and Information Digest
- Writing event reports for all Conferences/Workshop/B2B meetings

Media interface

- Preparing Press Releases, Co-ordinating with media
- Interviews with Media on topical issues
- Writing Guest Columns on behalf of Chamber to run under their names
- Sending Quotes to Press on specific issues on Request from Media

Organizing/coordinating

- Conferences, Workshops, Seminars, Industrial Visits, B2B Meetings
- Anchoring Industrials Visits /Delegations

Hosting of Webinars and Website Management

- Coordinating with the Speakers to host the Webinars

Membership drive

- Enrolling new members

Management of Certificate of Origin

- Managing Certificate of Origin and Attestations-

Government Meetings

Attending allotted Government Meetings and reporting back to Expert Committee Chairperson /Co-Chairperson



**N Rajagopal**

Manager BCIC, B.Com; SAP (Accts)

Previously worked as Accts. Officer, Videocon (Sales & Marketing Div)

@BCIC

Handling issuance of Visa Recommendation Letters

Manage overall IT Assets; Timely despatch; Bulk eMailers sent to members – data update, tracking

Providing support for management of events including Administration

Follow-up and update of Membership; Sponsorship

Compilation of Membership Directory 2019 (with student interns provided by Management)



**Roopa Mohan**

Sr. Manager BCIC  
MBA – HR; Six Sigma Yellow Belt

Previous work experience in lead roles in Manufacturing industry (with training in USA); Management Institution

Represented BCIC at the Workshop on Free Trade Agreement (FTA) jointly organized by FICCI and Asian Development Bank (ADB) in Singapore during May 2009

Scribe for Blind Students (writer for their annual examinations)

@BCIC

Coordinator for Apex Committees –Management, Steering and Finance;

Coordinator for Expert Committees including of Database Management; Calendar; Work plan to Action plan – preparation and design circulars; liaise with office of Speakers / Guests

Provide integral support in organizing Seminars / Workshop, Industry Visit, Golf and AGM;

Managing general correspondence / administration; New Membership Drive

Liaising with Government Departments;

BCIC Election Process;

Ongoing management of quality initiatives (QCI-NABET Accreditation);

Facilitating and promoting new initiatives; Imparting training to new joiners;



**Nanditha O P**

Asst. Manager- BCIC  
B.Com; Tally

@BCIC

Maintaining Members database and reconciliation; Managing ongoing Membership Subscription and renewal;

Website update including all Social Media platforms;

Events Management – Dissemination of Circulars; Follow-up and Registration process; Reconciliation of delegate fees, sponsorship;

Supporting overall Finance & Administration towards daily operations, Events; Vendors for completing the process along with Accts. Dept



**T Vijaya**

@BCIC

Maintenance of files / records; stationery and related inventory

Coordinating with the maintenance vendors for troubleshooting

Dispatch of documents

Hospitality services; Attending to general enquiries; follow-up initiatives on Membership and events related activities



## Bangalore Chamber of Industry and Commerce (BCIC)

Mr. Kishore Alva, President-BCIC Honouring members of BCIC Secretariat



Ms. Nanditha, Assistant Manager, BCIC being felicitated by Mr. Kishore Alva, President-BCIC and Mr. Chandrashekar, Film Director



Ms. Roopa Mohan, Senior Manager, BCIC being felicitated by Mr. Kishore Alva, President-BCIC and Mr. Chandrashekar, Film Director



Ms. Vijaya T, Assistant, BCIC being felicitated by Mr. Kishore Alva, President-BCIC and Mr. Chandrashekar, Film Director



Mr. Rajagopal, Manager, BCIC being felicitated by Mr. Kishore Alva, President-BCIC and Mr. Chandrashekar, Film Director



Mr. Prithvi, Secretary, BCIC being felicitated by Mr. Kishore Alva, President-BCIC and Mr. Chandrashekar, Film Director



Mr. B Shekhar, Assistant Secretary, BCIC being felicitated by Mr. Kishore Alva, President-BCIC and Mr. Chandrashekar, Film Director



## Mr. Kishore Alva, President-BCIC

At various public functions



# India's Foreign Policy Continuity, Change and the Influence of Media

GUEST COLUMN



**Ms. Mallika Mohta**

Opinion Writer &  
Panelist at IndianFolk.com

India shares varying relationships with its neighbours and dominant powers, especially with its diverse culture, strategic geographical location and a unique economic position in the world. These are also the factors it takes into consideration for its foreign policy. The foreign policy of India has stuck to some of its basic principles and has adopted newer dimensions to adapt to the changing world, and has thus experienced both stability and change since its independence in 1947.

## Foundations of Foreign Policy

The late Pandit Jawaharlal Nehru, the first Prime Minister of India and the chief architect of India's foreign policy, embarked on a policy of non-alignment in the context of the Cold War, to stay out of 'entangling alliances' and instead focus on economic and industrial development. The significance of the Non-Aligned Movement (NAM) lay in its message that developing countries of the world need not follow any of the big powers but could pursue an independent foreign policy. However, in the present times, non-alignment has given way to multi-alignment, and India has built strong bilateral and multilateral relationships with many countries and is a part of several organisations such as BRICS, EAS, SCO, etc. This is one of the best means to give India access to the technology required to build its capacity and infrastructure and to protect its national security.

Though archaic by current standards, the five principles of Panchsheel or peaceful coexistence form the core principle of India's foreign policy. It was jointly proposed in 1954 by Nehru and his Chinese counterpart, Zhou Enlai, to echo the spirit of respect, tolerance and peaceful coexistence among its peoples. Nehru's successors pursued a similar foreign policy, while keeping the original basic structure. During Indira Gandhi's tenure, efforts were made to improve relations with the US as also with the USSR. While the Janata Party government pursued a 'good-neighbour' policy, Rajiv Gandhi's tenure saw a focus on nuclear disarmament (Six Nation Summit), improvement of relations with China, and the acceptance of new world technology.

## Post-liberalization

With the advent of liberalization, privatization and globalization (LPG) in 1991 under the then Prime Minister PV Narasimha Rao, India embarked on Look East Policy while at the same time significantly improving ties with US. During mid-1990s, the then Prime Minister, I.K. Gujral, gave a new dimension to the foreign policy in the form of the Gujral Doctrine, where unilateral concessions were to be made to the neighbouring countries without expecting reciprocity. Vajpayee's regime more or less followed a similar approach, although the relations with Pakistan hit rock bottom due to Kargil conflict and the terrorist attack at the parliament in 2001.

During his ten-year long tenure, Prime Minister Manmohan Singh's foreign policy did make some impact with the signing of the nuclear deal with the US, improved relations with regional organisations such as ASEAN, higher trade levels with middle-east and western countries, and the consolidation of the BRICS nations. Furthermore, in 2012, outstanding efforts to improve Sino-Indian relations were made and the policy of NAM 2.0 was introduced. Thus, during Manmohan Singh's tenure, India's foreign policy showed signs of maturity.

## Modi's Era

During his first term, Prime Minister Narendra Modi's showed active interest in developing bilateral relations with many countries – both west and east. Even with Australia and New

Zealand, which were never on the radar of previous governments, Modi was able to engage in deeper conversations on trade and other matters. In a way, Modi's foreign policy is a continuation of multi-alignment of the previous governments, but at a higher scale. Modi had shown great interest in multilateral forums in which India is now playing a major role and had transformed the 'Look East' policy into the 'Act East' policy. Now that Modi has been elected for a second term in the 2019 General Elections, it remains to be seen if the foreign policy will undergo any changes. By inviting BIMSTEC (Bay of Bengal Initiative for Multi-Sectoral Technical and Economic Cooperation) countries to his oath taking ceremony for the second term, Modi has clearly what his immediate priorities are.

#### India's Involvement with Multinational Organizations

India's experience with British imperialism makes it a staunch opposer of colonialism. Post-independence, India expressed solidarity with the national liberation movements in the third world countries, even using platforms such as NAM and the United Nations (UN) to fight for the cause of the colonised countries. India was also vociferous in its commitment to anti-racism, bringing the international community together through NAM to raise its voice against the apartheid movement in South Africa and fighting for the cause of coloured people in US and Zimbabwe. India continues to fight against such injustices.

Another feature of India's foreign policy is its faith in the UN, which was reflected in its contributions to innumerable peace keeping activities in Korea (1953), Rwanda (1994), Somalia (1993-94), and so on. India has always made regular financial contributions to the UN as well. In the current context, India has made strong requests for the reform of the UN, and strives to be a permanent member of the UN Security Council (UNSC) as a member of the G4 (India, Germany, Japan and Brazil). This can be noticed in India's discussions on this matter with US, UK, France and Russia. Even though India wants China to support its bid for permanent membership on UNSC, clearly China doesn't want that to happen anytime soon.

Although India did not sign the Nuclear Non-Proliferation Treaty (NPT) and the Comprehensive Test Ban Treaty (CTBT), it initiated certain broad proposals at the Six-Nation Summit in New Delhi, 1985. After India conducted nuclear tests in 1998, it was severely criticized by US, Germany and Japan, which had also cut-off certain aid and assistance to India. Although, the principle of 'no-first-use' of nuclear weapons by India was appreciated by these nations. Currently, India promotes the use of nuclear strategy only for civilian purposes, at a much higher level than it did in the previous decades.

#### The Role of Media in Influencing India's Foreign Policy

Since one of the major roles enacted by the media is informing people about the various occurrences taking place all over the world, it thus indirectly affects the foreign policy of democratic nations by influencing the people. Edward Herman and Noam Chomsky have described one of the roles of the media as manufacturing consent in the minds of the people with regard to foreign policy.

In the context of India, the media is a bigger factor in shaping its foreign policy as opposed to the domestic policy, which is molded by several other factors. This role has seen many changes over the decades, which can be divided into two distinct phases. The first phase lasted from 1947 to 1990, during which almost all media outlets in the country were owned by the government and thus the dissemination of information was largely state controlled. Gradually, a few newspapers with private ownership started printing, but even these had ulterior political affiliations, since one political party or the other would be their patron.

The second phase began from 1991, when ownership truly diversified. This also coincided with the government's LPG policy. Over the years, media companies that were entirely private became more commonplace, and now there is greater freedom of publication, and the media can openly criticise the government's policies. Even though current affairs on the radio, and the Doordarshan channel on television fall under the purview of the government, many individuals and organisations have been able to access the media through private ownership.

An important point to be noted here is that most domestic newspapers and television channels depend on agencies and correspondents from abroad (such as Reuters), and buy foreign television programmes for international news. As a result, the international news broadcast is done after the subjective filtering of these foreign agencies. In addition, through its reportage, films, and television shows, the Indian media also ascribes watertight compartments to other countries. For example, it mainly focuses on tense relations with Pakistan, portraying the bilateral relations between India and Pakistan in an intense state and even dramatizing it to some extent.

The media is also known to add fuel to its own artificial fire; taking the case of the Sino-Indian border issue, if forces encounter one another at the Line of Actual Control, the standard practice involves showing banners, calling the other side to withdraw, which might escalate into a demand for meetings between higher officials. These incidents are fairly normal but are described by the media as a 'face-off', painting the situation as something more threatening than it is. The exaggerated criticism of the Chinese military's actions near the LAC has been described as 'hysteria' by Indian strategic analysts.

Another instance was during the Sharm El Sheikh summit in 2009, when Prime Minister Manmohan Singh wanted an Indo-Pak rapprochement, and agreed to a clause accusing India of conducting militancy in Balochistan. This issue culminated into a major controversy, where the media described the Prime Minister's actions as a "huge blunder", as a result of which the rapprochement initiatives were ultimately halted. Even during the Indo-US Nuclear Deal, a prominent newspaper and a chief proponent of the deal, changed sides after the fallout of the Left parties with the Manmohan Singh government over the issue, thus clearly showing how media can influence (or try to influence) the foreign policy.

However, the extent to which the media can affect foreign policy depends on how responsive the government is to its ways. For instance, in the case of the Pulwama attacks, some people took to posting messages encouraging a war with Pakistan, while others took to publicly condemning the former group. This seemed to have little to no effect on the Modi government, which maintained its stance. What must be noted is that governments tend to maintain a high level of secrecy, especially when controversial issues are in question. The extent to which the media can influence the government therefore depends to a great degree on the government itself. Further, other issues such as the lack of expertise in reporting, poor editorial supervision and strategic gimmickry of deliberately distorting news to attract an audience act as a hurdle for the media to be taken seriously by the government. Thus, the Indian media still has a long way to go before it can play a significant and absolute role in the making of foreign policy.

**Opinion expressed in this Guest Column is that of the author...**

## Meetings with Government Officials / Consulates / other Chambers / Institutions



### Meeting of the Karnataka Labour Welfare Board on May 8, 2019

The above meeting was convened by the Labour Welfare Board, GoK to discuss on the Budget 2019-20; report on the progress of various schemes of the Board and other related administrative and policy procedures.

Mr. Venkataramanappa, Hon'ble Minister for Labour, GoK Chaired the meeting.

Mr. Prithvi K K, Secretary, BCIC represented the Chamber at the above meeting.

### Meeting with Mr. Rajesh Agrawal, Joint Secretary, Ministry of Skill Development and Entrepreneurship, Government of India on May 20, 2019

The above meeting was convened under the Chairmanship of Mr. Rajesh Agrawal with the stakeholders to discuss on the Skills Strengthening for Industrial Value Enhancement (STRIVE) project program with the objective of improving the

relevance and efficiency of skills training provided through ITIs and apprenticeships.

The Government Representatives further sought inputs from members on • bringing awareness and encourage Small and Medium Enterprises (SMEs), to engage in Apprenticeship Training through the involvement of BMOs / industry clusters (ICs). • Research and awareness creation to examine the interest of employers in apprenticeship and benefits derived from apprenticeship. • Capacity Development of state/central government officers and industry to create awareness of apprenticeship training programs, policies and benefits.

Mr. Ashish Katiyar, Associate Director, Infrastructure, Government and Healthcare, KPMG Advisory Services briefed on the initiatives of KPMG as Knowledge Partner for the project.

Mr. Prithvi K K, Secretary, BCIC represented the Chamber at the meeting.

## BCIC Representations to the Government

### BCIC submitted following Representation to the Government:

May 10, 2019

#### Clarification with respect to certain impeding issues under GST

Mr. D P Nagendra Kumar, IRS The Principal Chief Commissioner of Central Tax, Bangalore Zone and Chairman of Regional Advisory Committee for Bangalore Central Tax Zone, Bengaluru. Mr. Amitesh Bharat Singh The Additional Commissioner of Central Tax, Bangalore Zone and Member of Regional Advisory Committee for Bangalore Central Tax Zone, Bengaluru

May 29, 2019

#### Representation on application for refund in cases of error in GSTR3B

Mr. D P Nagendra Kumar, IRS The Principal Chief Commissioner of Central Tax, Bangalore Zone and Chairman of Regional Advisory Committee for Bangalore Central Tax Zone, Bengaluru

**New Members**



- Altassian India LLP
- Biocon Biologicals India Ltd
- Decathlon Sports India Pvt Ltd
- G G Tronics India Pvt Ltd
- QuEST Global Engineering Services Pvt Ltd
- Inphase Power Technologies Pvt Ltd
- Genotypic Technologies Pvt Ltd
- Indianfolk (OPC) Pvt Ltd
- Additive Manufacturing Society of India

**Issue of Visa Recommendation Letter**

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# THE ECONOMIC TIMES

## Row over sale of land to JSW Steel: Industry body warns Karnataka of sending wrong signals

The BJP is holding a dharna in protest of the decision.

ET Bureau  
Jan 11, 2019, 02:04 PM IST

Industry body: The Bangalore Chamber of Industry and Commerce (BCIC) on Tuesday warned the Karnataka Government that the controversy surrounding the sale of land to Indian (India) concerns JSW Steel would send a wrong signal to investor community in both India and overseas.

The JSW Steel is based out of Vijayanagara (Tiruvengad) in Ballari district, and Karnataka Cabinet decision to approve absolute sale of the land to the Indian company recently built increase tension into tense with the Opposition BJP and senior Congress leader HC Patel. The BJP is holding a dharna in protest of the decision.

The BCIC in a press release, urged the [BJP]-Congress regime to work towards early resolution of issues related to such land transactions with major industrial houses in Karnataka. Over the last three years, the government not takes a policy decision on registering land lease for industrial use.

BCIC president Kishore Ahir said, "The facilitation of industry to setup shop in Karnataka is one of the most important tasks of the Government of Karnataka. The present controversy over registration of land lease of JSW Steel is unfortunate as well as unnecessary. We understand that political colour has been given to the legitimate use of land by a large industry to setup its plant and facilities."

He said the State Government seem to take a right stand, it will send a wrong signal and an industry would think of investing in the State and Karnataka would stand lose out to the more aggressive neighbouring states.

The Bharatiya Kisanmukt JSW Steel operates a 1.2 million tonnes per annum (MTPA) steel plant on the sprawling campus it got under a lease-contract side agreement, and wants the status of 3666 acres of land to change from "lease-hold" to "free-hold" with necessary land registration formalities.

BJP Steel Deputy MD Vinod Nowel, in a recent chat with ET, said, "We signed the MoU with Karnataka in 1995, and paid the price for the land as fixed by the government, and provided jobs to landless. We have fulfilled all conditions, and the sale transaction is because of election."

Government allotted the land in two instalments in 2006 and 2007. The company invested about Rs 1,000 crore in building the steel facility, which has led jobs to 25,000 people," Nowel said. "In India, and pay about Rs 7000 crore."

# THE ECONOMIC TIME

## Land sale to JSW Steel CM HD Kumaraswamy wants subject placed before Cabinet again

The Cabinet had, last week, decided to exercise absolute sale deed in favour of the JSW Steel on grounds that the firm has fulfilled all commitments.

ET Bureau  
Jan 11, 2019, 02:12 PM IST

Chief Minister HD Kumaraswamy on Tuesday asked Deputy CM P Parameshwara and Industries Minister K Gange to re-submit the subject related to sale of land to JSW Steel to the Cabinet for detailed discussion in view of protests by the BJP.

He discussed the issue with the two senior ministers and asked them to bring it before the Cabinet. The steel unit, controlled by BJP-Congress alliance, has been caught in the political crossfire between the [BJP]-Congress regime and the BJP in Karnataka.

State BJP president BS Yeddyurappa and senior Congress leader HC Patel had urged the government to revoke the Cabinet decision to exercise an absolute sale deed for 3666 acres of land in the mineral-rich Sankar taluk of Ballari district to the steel behemoth.

Meanwhile, the Bangalore Chamber of Industry and Commerce (BCIC) on Tuesday warned the State Government that the controversy surrounding the sale of land to the JSW Steel would send wrong signals to investor community in both India and overseas.

The BCIC in a press release, urged the [BJP]-Congress regime to work towards early resolution of issues related to such land transactions with major industrial houses in Karnataka. Over the last three years, the government not takes a policy decision on registering land lease for industrial use.

BCIC president Kishore Ahir said, "The facilitation of industry to setup shop in Karnataka is one of the most important tasks of the Government of Karnataka. The present controversy over registration of land lease of JSW Steel is unfortunate as well as unnecessary. We understand that political colour has been given to the legitimate use of land by a large industry to setup its plant and facilities."

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The Bharatiya Kisanmukt JSW Steel operates a 1.2 million tonnes per annum (MTPA) steel plant on the sprawling campus it got under a lease-contract side agreement, and wants the status of 3666 acres of land to change from "lease-hold" to "free-hold" with necessary land registration formalities.

BJP Steel Deputy MD Vinod Nowel, in a recent chat with ET, said, "We signed the MoU with Karnataka in 1995, and paid the price for the land as fixed by the government, and provided jobs to landless. We have fulfilled all conditions, and the sale transaction is because of election."



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ಜಿಎಸ್‌ಸಿ, ಜವಗನೂರು, ಪರವಣಿಗಿರಿಸಿ ಸಮಾವೇಶದ ಸಮಯದಲ್ಲಿ.



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